



SCARBROUGH

**NAFTA CHAT
QUESTION/ANSWER FORUM:
WHO IS NASCO?**



NASCO

JANUARY 11, 2016



THE SCARBROUGH GROUP



SCARBROUGH
INTERNATIONAL, LTD.

Est. 1984 International Freight / U.S. Customs

Est. 1988 Own Trucking Fleet



SCARBROUGH
LOGISTICS, LTD.



SCARBROUGH
SIX LINES, LTD.

Est. 2003 NVOCC Operations

Est. 2014 NAFTA Truck Brokerage



SCARBROUGH
TRANSPORTATION, LLC



SCARBROUGH
DE MÉXICO S. DE R.L. DE C.V.

Est. 2015 Freight Forwarder / Mexican Customs



ABOUT THE SPEAKERS



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Scarbrough University

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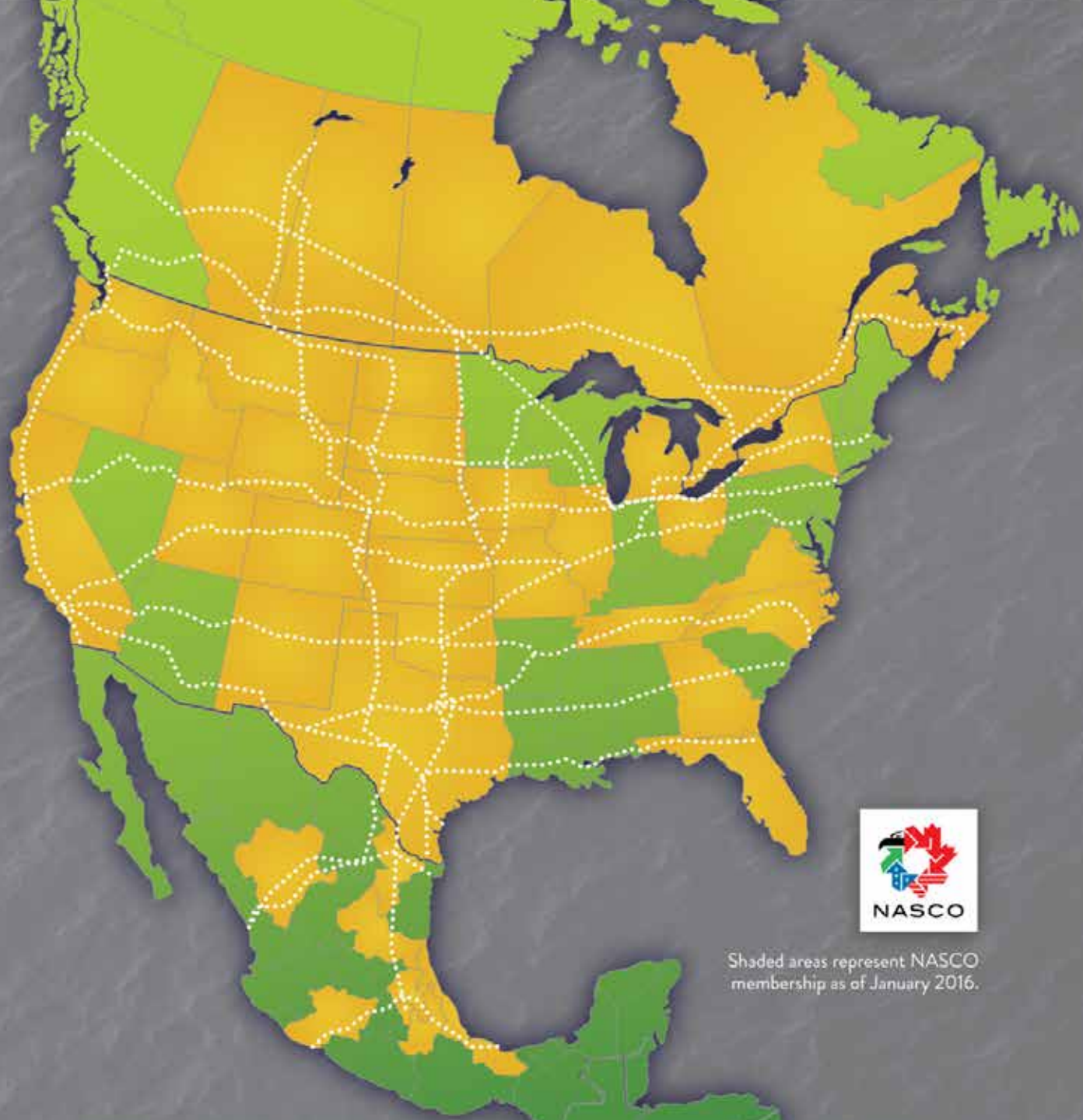
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North American Strategy for Competitiveness

NASCO is the only tri-national membership organization focused on the competitiveness of the North American supply chain, workforce and energy independence.

NASCO is a *grass roots* tri-national coalition of governments, businesses and educational institutions driven by a common interest in collaboration along key freight, energy and commercial trade networks. Founded in 1994, NASCO encourages North America's competitiveness in the global marketplace.



Shaded areas represent NASCO membership as of January 2016.



Our North American Strategy

Improve the North American supply chain, logistics systems and transportation network to be the most competitive on earth;

Eliminate unnecessary non-tariff trade barriers and reduce cross-border transaction costs;

Strengthen the quality of the North American workforce to become the best in the global marketplace; and

Promote North American energy independence, security and opportunity.



North American Connection

Connect. Inform. Engage.

NASCO connects. We connect North America. We connect people, businesses, ideas, information, efforts and organizations. We inform and involve. And, if you engage with NASCO, your people, your businesses, your ideas, your information, your organizations and your efforts connect to us and through us. It is a powerful, continental, information sharing network in multiple layers and directions. It is a **valuable, proven business development tool.**

And it is working.



ALL TRADE IS PERSONAL.

Promote the competitiveness, cultural, and economic benefits of North American trade to key decision makers and stakeholders in the United States, Canada, and Mexico.

Utilize the NASCO Network of regional and local organizations to develop “on-the-ground” examples of international trade’s positive impact on the lives of our respective communities and citizens.

Provide “real-world” and “real-time” examples demonstrating the role of international trade in daily lives.



SUPPLY CHAIN, LOGISTICS, INNOVATION, AND TECHNOLOGY

- Ø The North American Approach – North American Single Window, Harmonization and Regulation – eliminate barriers to free trade, compliance challenges, complex laws, cross border transactions, workforce.
- Ø US Department of Commerce Advisory Council on Supply Chain Competitiveness, Trade Innovation Subcommittee Chairman
- Ø Customs and Border Protection (CBP) Commercial Operations Advisory Committee (COAC) North American Single Window Vision Working Group
- Ø Working with the federal, provincial and state governments to harmonize freight regulations and policies – both domestically, within nations, and internationally



NORTH AMERICAN BORDER CROSSINGS

ADVOCACY | ENGAGEMENT | COORDINATION

Harmonized Truck Weights/Limits
Green Lane / Pre-clearance
Empty Trailer Re-positioning
Autonomous Borders - Conveyor Belt
FAST Tiering / RFID tags





ADVOCACY | ENGAGEMENT | COORDINATION

NASCO continues to engage in and recognize progress made by Canada, the United States, and Mexico in advancing our mutual cross-border freight and transportation objectives, including:

North American Single Window

Trade Agreements

All Trade Is Personal Initiative

Trade Technology Pilots and Stakeholder
Engagement

Freight Funding

Streamlining Permitting Processes





NORTH AMERICAN ENERGY

PROMOTE | INTEGRATE | COLLABORATE

- Ø *Promote continental energy security, collaboration and independence;*
- Ø *Strengthen government-to-government relationships;*
- Ø *Support industry-to-government engagement in the energy sector by addressing the legislative needs and gaps in current programs and strategies.*



NORTH AMERICAN ENERGY

The NASCO Energy Council is committed to addressing the challenges that exist to transitioning North America to alternative fuels.

- Ø *Permitting and regulatory issues specific to fueling stations*
- Ø *Grant Opportunities*

NASCO continues to monitor and recognize progress made by Canada, the United States, and Mexico in advancing our mutual clean energy objectives, including:

- Ø *Natural Gas and Fossil Fuel Development*
- Ø *Energy Infrastructure*
- Ø *Pricing Climate*
- Ø *U.S. Regulatory Process*
- Ø *Energy Trading*
- Ø *Efficiency Improvement and Emissions Reduction Strategies*



North American Workforce

The NASCO Workforce Council is committed to addressing the challenges North America faces in acquiring skilled workforce to drive North America to be the most competitive continent in the global market.

INITIATIVES

- Ø *Elevate public awareness and attention to the growing skills gap in Canada, the United States, and Mexico*
- Ø *Promote widespread use of a foundational career technical education curriculum and mutual recognition among North American certifying bodies.*
- Ø *North American Workforce Declaration*
- Ø *North American Workforce Summit*
- Ø *Training Programs*
- Ø *Resources*



Tri-National Workforce Pilot with MSSC

- ü North American Industry Standards
- ü North American Portable Credentials
- ü Standardized training for multi-national corporations

Participants:

Bombardier Mexico

Cargill Mexico

Geommag Logistics

Terminal Intermodal Logística de Hidalgo

Interceramic USA





NASCO UNIVERSITY CONSORTIUM



Educational institutions play a vital role in training the next generation of transportation innovators and providing critical studies and solutions to the ever changing needs and requirements our North American Continent continues to face.



Communication

Follow us on Social Media...

Twitter [@nasconetwork](https://twitter.com/nasconetwork)





Save the Date...

NASCO CONTINENTAL REUNION 2017

OCTOBER 24 - 26

MONTERREY, NUEVO LEON



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